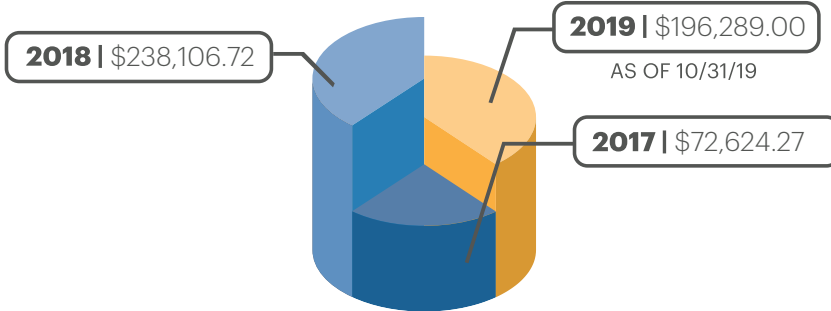


## SPONSORSHIPS AND DONATIONS

**TOTAL: \$507,019.99**



## ECONOMIC DEVELOPMENT

- Braidy will catalyze \$2.8 billion in economic growth in Kentucky and \$1.5 billion within the six-county Eastern Kentucky region from construction through the first year of production in 2021.
- Braidy has been an integral part of economic development activities in Eastern Kentucky and has sponsored 26 companies who are interested in locating near Braidy.
- Braidy regularly supports local businesses through campaigns to encourage shopping locally.
- Braidy also prioritizes the hiring of local contractors.

Braidy's Estimated Economic Impact Through 2021: Earnings and Jobs

	EASTERN KENTUCKY	KENTUCKY
Additional Earnings	\$371.6M	\$793.7M
Job Years	12K	31K
Tax Revenue	\$35.3M	\$75.4M

## SCHOLARSHIPS

- Braidy has given 33 scholarship to area students.
- Every school in the counties of Boyd, Greenup, Carter, Lawrence and Elliot Counties are given at least one scholarship for a graduating senior to attend any program at any college they choose.
- As part of the scholarship application, the student must write an essay on how they would improve the community.

## INTERNSHIPS

- Braidy has provided paid internships for each summer for 20 area students.
- The students spend the summer with Braidy Executives experiencing tasks in several areas: leadership, sponsorship, marketing, to name a few.

## FUNDING PRIORITIES

### KIDS

#### Needy

Without means to provide for basic needs

#### At a Crossroads

Drug influences, difficult lives vs. prosperous future

#### Active Lifestyle

Supporting activities to keep kids busy and healthy. (i.e. away from drugs)

### UPLIFTING COMMUNITY

#### Good ideas

Helping mentor and fund good ideas that revitalize the community

## MEMBERSHIP TO ASSOCIATIONS:

1 Ashland Alliance

2 Shaping Our Appalachian Region (SOAR)

3 Kentucky Chamber of Commerce